

# Traffic Safety Action-shop

Advocacy Approach	Details/Notes
<p>Initial information to get started:  <i>What do you already know about the issue? What is there to find out? What do you need to know to better understand the problem? Has this issue been in the media? Or are other individuals or groups working on this issue you can check in with? What stretch of road are you addressing? Who has authority over the roadway or area of concern?</i></p>	<ul style="list-style-type: none"> <li>• A number of residents in the Brooklyn and Creston-Kenilworth neighborhoods have spoken with the Rail Yard/Union Pacific Railroad, PBOT staff, and Commissioner in the last 5 years. The group reconvened to share historic efforts and explore new opportunity for action on this traffic safety issue.</li> <li>• Past conversations with Rail yard indicate no will to address traffic issue under current circumstances.</li> <li>• Existing PBOT document on truck traffic in and out of rail yard and history of rail yard.</li> </ul> <p><i>Authority/Jurisdiction</i></p> <ul style="list-style-type: none"> <li>• Local roads (SE 26th, SE 24th, SE 28th) - PBOT</li> <li>• Roadways funneling in traffic (SE Powell; Mcloughlin Blvd.) - ODOT</li> <li>• Truck destination – Union Pacific Railroad</li> </ul> <p><i>Media/New</i></p> <ul style="list-style-type: none"> <li>• Significant amount of coverage regarding Bullseye glass/air quality concerns, possible to tie into that.</li> </ul>
<p>Define the Problem  <i>Use conversations with stakeholders to shape the problem. Define the problem as clearly and concisely as possible. Identify the stretch of roadway and what you see.</i></p>	<p>General concern identified: Truck traffic on SE 26<sup>th</sup>                      Specifically:</p> <ul style="list-style-type: none"> <li>• Volume of truck traffic creates major conflict with other modes, safety concern for pedestrians and cyclists in the adjacent residential neighborhoods and traveling through.</li> <li>• Roadway design not conducive for large trucks which block intersections creates conflict.</li> <li>• Truck driver confusion results in additional travel time on residential roads, turns occurring by drivers at inappropriate/insufficient intersections; confusion results in additional safety</li> </ul>

**Example – Track 3**

	<p>hazard/potential for conflict.</p> <ul style="list-style-type: none"> <li>● Truck driver speeding creates unnecessary safety hazard.</li> <li>● Truck traffic, sheer volume, added travel time from confused drivers and idling at poorly designed intersections contributes to added air pollution in adjacent residential neighborhoods.</li> <li>● Noise pollution in residential area.</li> </ul>
<p>Building a case: <i>Use available data, studies, observations, testimonies to demonstrate to others that this is a real problem they should care about and act on.</i></p> <p><i>For transportation and traffic safety issues: look for records of collision or fatality counts, air quality surveys, etc.; review existing state, local transportation and land use plans to understand citywide priorities, goals, and proposed projects in the pipeline; conduct local observations of the roadway of interest (e.g. walk the area and document what you see, do traffic count); do a survey of neighbors; take photos or videos of the issue; collect personal stories or testimonies from those affected by the problem.</i></p> <p><i>*You may decide to tweak your problem statement based on information you discover.*</i></p>	<ul style="list-style-type: none"> <li>● Is there any data on increased truck volumes over time? <ul style="list-style-type: none"> <li>○ PBOT has collected/been tracking truck volumes</li> </ul> </li> <li>● Data on pedestrian/bicycle injuries or deaths due to conflicts with large trucks? <ul style="list-style-type: none"> <li>○ Check PBOT and Vision Zero may have some</li> </ul> </li> <li>● Review any Air Pollution data available from DEQ or other resources?</li> <li>● Neighbor will conduct truck traffic counts to get sense of truck volume.</li> <li>● Collect personal stories and experiences from residents to add to the data.</li> </ul>
<p>Stakeholders/Partners* <i>Identify other individuals, groups, or organization(s) that are affected by this problem, who may be working on a solution, who have influence or power over the outcome, who can support you in</i></p>	<ul style="list-style-type: none"> <li>● Fred Meyer + Daycare located in area of concern</li> <li>● Neighbors</li> <li>● Neighborhood Association</li> <li>● Other businesses in area with vested interest in reducing truck traffic?</li> <li>● Bicycle advocates</li> </ul>

<p><i>finding a solution.</i></p>	<ul style="list-style-type: none"> <li>● Air quality advocates</li> <li>● New Transportation Commissioner</li> </ul>
<p><i>Contacts: Who do you want to follow-up with or exchange information with from this training?</i></p>	<p style="text-align: center;"><i>Contacts removed to protect privacy</i></p>
<p><i>Potential Solution(s): There may be many solutions to a problem. Some may be long term while others could happen more quickly.</i></p>	<ul style="list-style-type: none"> <li>● Put political pressure on Union Pacific Railroad to address problems caused by truck traffic conflicts and air pollution, confused truck drivers, speeding drivers, and lack of infrastructure to support truck traffic on SE 26<sup>th</sup> and surrounded residential neighborhood through:             <ol style="list-style-type: none"> <li>1) Submit Newspaper Articles and Editorials (Compile newspaper articles and letters-to-the-editor supporting transportation safety in your community and work to have them published.)</li> <li>2) Stage a Media Event: March or event to raise awareness of truck traffic conflict on SE 26<sup>th</sup>, invite the media.</li> </ol> </li> </ul>